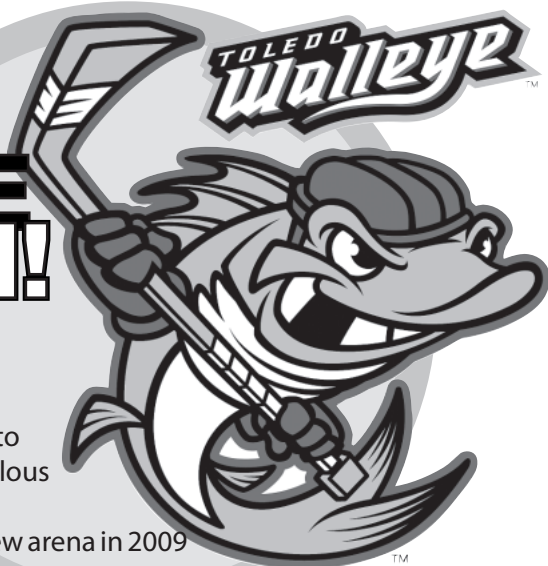


NAME THAT WALLEYE AND WIN!



The Toledo Walleye Hockey Team needs a name for their mascot. Enter the contest to name the mascot and you can win a fabulous prize package, including:

- 4 tickets to the Opening Game at the new arena in 2009
- A Toledo Walleye fan pack including a jersey and hat
- A visit by the mascot to your home, office or school
- A commemorative plaque

HERE'S HOW TO WIN:

Fill out the entry form, being sure to include your choice for the name of the new mascot. Bring the form to The Blade kiosk at one of The Andersons locations listed below and drop it in the entry box. If your entry is selected, you will win the prize package!

Extra! Subscribe now to The Blade and receive Toledo Walleye merchandise!

Subscribe for 24 weeks of daily and Sunday Blade delivery and receive your choice of a Toledo Walleye hat or shirt - or - subscribe for 52 weeks of daily and Sunday Blade delivery and receive both!

These items are not available anywhere else! This offer is only good at The Blade kiosk in The Andersons stores.

Come in to The Blade kiosk at The Andersons per the kiosk schedule below. We'll be at these Anderson's locations from 11 a.m. to 7 p.m. to place your subscription order!

ENTRY FORM

Mascot Name: _____

Name: _____

Address: _____

City: _____ State _____ Zip _____

Daytime Telephone Number: _____

Email: _____

BLADE KIOSK SCHEDULE

Talmadge Road location
☒ Feb. 25 through March 2

Woodville Mall location
☒ March 3 through March 9

The Andersons Market on Sylvania Ave. near King Road
☒ March 10 through March 16

The Andersons Maumee
☒ March 17 through March 23

OFFICIAL RULES

1. No purchase of The Blade is necessary to be eligible to win the Name That Walleye contest. Entry forms are available in The Blade and at Toledo area locations of The Andersons stores.
2. Entries must be received by midnight, March 23, 2008. Entries may be dropped off at The Blade kiosks located in Toledo area locations of The Andersons stores.
3. The winning mascot name will be selected by judges from the Toledo Walleye. In the event there are multiple submissions of the same name, a drawing will be held from all identical submissions. The winner will be chosen and notified by telephone. The name of the winner, and the winning mascot name, will be announced in The Blade.
4. The winner will receive a prize package to consist of: four (4) tickets to the Toledo Walleye hockey game on opening night in the new downtown arena, scheduled to be completed in 2009; a Toledo Walleye merchandise package; a visit by the mascot to the winner's home, office or school (in the Northwestern OH and Southeastern, MI area); and a commemorative plaque.
5. No telephone inquiries regarding this contest will be accepted. Decisions of the judges are final and binding.
6. Employees of Toledo affiliates of Block Communications, Inc., The Andersons, the Toledo Walleye and their immediate families are not eligible to win prizes in this contest.