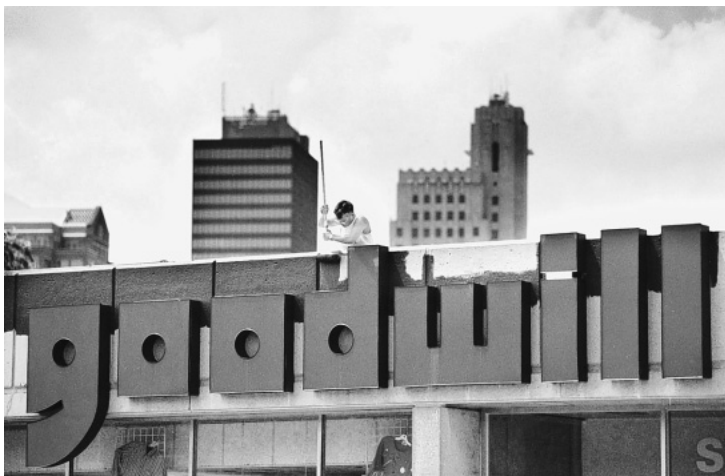


# 75-YEAR HISTORY OF GOODWILL INDUSTRIES OF NORTHWEST OHIO



**1933** — The local group, first known as “Organized Goodwill” is founded by the Rev. Charles W. Graham, pastor of the Central Methodist Episcopal Church, other members of the church, and other area ministers. The name was changed to Goodwill Industries of Toledo later in the year.

**1935** — The Goodwill Auxiliary was formed, a network of women who sponsored Goodwill activities in their churches.

**1950** — Goodwill’s first corporate logo, “Good Willy,” debuts.

**1951** — Local Goodwill pays out its millionth dollar in wages.

**1957** — Janitorial training program begins.

**1958** — Goodwill now offers training in shoe repair, upholstery, appliance repair, building maintenance, and textile finishing.

**1963** — A plan for a new downtown headquarters, which will be next to the Vistula Manor public housing complex, built to house senior citizens and people with disabilities, is hailed as innovative.

**1968** — “Smiling G” logo replaces Good Willy logo.

**1969** — Ground is broken for current headquarters at Cherry and Huron streets.

**1970** — The agency’s director resigns because of “bad business

judgement,” according to one board member, who said the director had overextended the agency’s obligations, leading to a shortage of cash.

**1971** — Goodwill dedicates its new downtown rehabilitation center at Huron and Cherry streets.

**1972** — Gordon Sieberg, executive director of the local Goodwill, declares the worst of the “garage-sale syndrome,” which had caused donations to decline, is over.

**1973** — The agency has to cut back the number of collection boxes it placed around the area, as fires, vandals, and thieves are making the boxes into a nuisance.

**1974** — Placing 324 people in jobs this year, the local Goodwill ranks second in job placement among the 145 Goodwill operations across the country.

**1988** — Robert Huber, the local organization’s current president, is hired as Human Services Director.

**1990** — In addition to its other stores in the area, Goodwill changes offerings with a new store at 1102 W. Alexis Rd., featuring tools, jewelry, toys, and furniture, in addition to the normal clothing items.

**2008** — Goodwill Industries of Northwest Ohio celebrates 75 years of service