

Choose from a multitude of creative and affordable programs to meet your needs!

Products and Pricing

Standard Postcard

Size: 6" x 4.25"
 Ink: Full color front and back
 Paper: 10 pt. gloss cover (white)
 Special effects: Full bleed

Quantity	10,000	20,000	40,000	50,000	100,000
Price per 1000	\$185	\$140	\$110	\$101	\$85

Oversized Postcard

Size: 9" x 6"
 Ink: Full color front and back
 Paper: 10 pt. gloss cover (white)
 Special effects: Full bleed

Quantity	10,000	20,000	40,000	50,000	100,000
Price per 1000	\$210	\$145	\$125	\$115	\$95

Jumbo Postcard

Size: 11" x 6"
 Ink: Full color front and back
 Paper: 10 pt. gloss cover (white)
 Special effects: Full bleed

Quantity	10,000	20,000	40,000	50,000	100,000
Price per 1000	\$240	\$170	\$140	\$125	\$110

Tri-Fold Flyer

Size: 8.5" x 11", tri-fold to
 8.5" x 3.67" for mailing
 Ink: Full color front and back
 Paper: 80 lb. Jensen text (white)
 Special effects: Full bleed, includes tab

Quantity	10,000	20,000	40,000	50,000	100,000
Price per 1000	\$221	\$156	\$135	\$125	\$110

Tri-Fold Flyer with Envelope

Size: 8.5" x 11", tri-fold to 8.5" x 3.67" for
 mailing, plus #10 white envelope
 Ink: Full color front and back, plus
 2-color imprinting on envelope
 Paper: 80 lb. Jensen text (white)
 Special effects: Full bleed, includes tab

Quantity	10,000	20,000	40,000	50,000	100,000
Price per 1000	\$265	\$225	\$175	\$160	\$140

Additional Charges:

Estimated standard rate postage @\$.18 per piece in addition to above prices. Postage not applicable to contract fulfillment. State/local sales tax may be applicable. Consult your sales rep.

Creative Services:

Our creative staff will write ad copy and design a layout for your consideration.

Ad Co-Op:

If co-op is possible, our computerized co-op recovery system can help locate available funds to cover as much as 50% to 100% of your advertising costs.

Contact your Blade representative or call

National Advertising	419-724-6400
Retail Advertising	419-724-6350
Classified Advertising	419-724-6434
Digital Media Advertising	419-724-6529
Co-op Coordination	419-724-6366

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The Blade is represented nationally by CWO&O,
 a Division of the Landon Media Group.