THE BLADE

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TOLEDO AREA LOCATIONS TOLEDO
© 149 N．Main St．near Front．．．．．．．．．．．．．．．．．．．．698－1511 Downtown Delivery．．．．．．．．246－9600
₹ 2036 Woodville Rd．（near Pickle）．．．．．．．．．．．．697－1131
© 2040 Ottawa River \＆Suder ．．．．．．．．．．．．．．．．．727－7777 （Point Place）
3423 Lagrange \＆Manhattan ．．．．．．．．．．．．．．．．255－1313
き 309 W．Alexis（near Bennett）．．．．．．．．．．．．．．．．478－1990
© 1234 Sylvania（near Willys Pkwy．）．．．．．．．．476－8881
き 2525 Laskey \＆Douglas ．．．．．．．．．．．．．．．．．．．．．．．474－4554
§ 5248 Monroe（west of Talmadge）．．．．．．．．．．882－3300
© 2658 Central（west of Douglas）．．．．．．．．．．．．475－9555
き 3510 Dorr \＆Byrne（UT Area）．．．．．．．．．．．．．．．535－3001 Open Late Night！
き 6801 W．Central Ave．．．．．．．．．．．．．．．．．．．．．．．．．841－7756 （west of McCord next to Tim Horton＇s）
McCord \＆Airport Hwy．．．．．．．．．．．．．．．．．．．．．．．．．866－1611
き 5055 Glendale \＆Reynolds．．．．．．．．．．．．．．．．．．．．385－3030
き 3678 Rugby \＆Detroit．．．．．．．．．．．．．．．．．．．．．．．．．．385－6641
き 1419 South \＆Spencer．．．．．．．．．．．．．．．．．．．．．．．．．．385－6463
OREGON Starr \＆Wheeling ．．．．．．．．．．．．．．．693－9383
₹ NORTHWOOD 4624 Woodville Rd．．．693－0700
GENOA 22061 Woodville Rd．．．．．．．．．．．．．．855－8355
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き ROSSFORD 433 Superior St．．．．．．．．．．．．．666－0773
PERRYSBURG
629 W．South Boundary ．．．．．．．．．．．．．．．．．．．．．．．874－1968
き MAUMEE 257 Golden Gate ．．．．．．．．．．．．．．893－5111
๕ WATERVILLE 1316 Michigan．．．．．．．．．．．．878－8185
๕ SWANTON 106 Airport Hwy ．．．．．．．．．．．．．825－1116
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Lewis \＆Stearns．．．．．．．．．．．．．．．．．．．．．．．．．．734－847－5555

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## Get your cut of the NW Ohio and SE Michigan market with an advertisement in Snip ' $\mathbf{n}$ ' Save.

> Reach over 221,000 households for less than 1 c a household or target your message to readers in any of our four zones on the first Sunday of each month.

## WHAT SETS SNIP ‘N’ SAVE APART FROM ALL OTHER COUPON PRODUCTS IN OUR MARKET:

- Reach 221,978 households for less than 1¢ per household.
- Saturate the market or target from 1-4 zones.
- Enjoy the impact of full-color.
- Save money with FREE 4-color design services.
- Published monthly and delivered by carrier on the first Sunday of each month.
- Coupons available online at toledoblade.com for one month.
- Reach 3 audiences with 1 buy: Newspaper, Internet and Non-subscriber Households.


To advertise in Snip ' $n$ ' Save or for information contact your Blade Advertising Representative
419-724-6350


## THE BLADE



## Let Your Imagination SOAR.



Fifteen years ago, Steve Pollick, The Blade's outdoor editor, and Jeff Basting, a Blade illustrator/ designer, began an unusual collaboration: The Outdoors Page, which has become a nationally acclaimed, award-winning medium for bringing nature to readers. Now The Blade is publishing Best of the Outdoors Page, an atlas-size, 13" x 19" colorful coffee table-style book featuring more than 60 selections from among some 160 Outdoors Pages published since 1997.

- Visually engaging
- Entertaining
- Educational


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Bay Park Hospital Gift Shop Black Swamp Bird Observatory Fort Meigs Gift Shop Barnes \& Noble at Fallen Timbers Taste Toledo
Toledo Zoo Gift Shop
St. Charles Hospital Gift Shop

And at The Blade, 541 N. Superior St., downtown Toledo Monday - Friday: 8:30 a.m. - 4:30 p.m., Closed Holidays VISA, MasterCard, Discover Card accepted.

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## ATTENTION ADVERTISERS

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