



NOV 17TH - 20TH

THE PLUS IS IN EVERYTHING WE DO.

10-50% OFF
SELECT INVENTORY

OPEN SUNDAY 9-5

Tire Pressure Monitoring Systems
& Hybrids Welcome

BIG 4 DAY EVENT

BRIDGESTONE | MICHELIN | PIRELLI | PRIMEWELL | GOODYEAR | CONTINENTAL | FIRESTONE | YOKOHAMA | GENERAL | FALKEN

BUY 3 GET THE 4th FREE

BRIDGESTONE Dueler A/T & H/T

**PURCHASE 3 SELECT IN-STOCK
BRIDGESTONE DUELER A/T OR H/T TIRES
AND RECEIVE THE 4TH FREE.**

Eligible tires: Dueler A/T (695, 693 II, HR-S) & Dueler H/T (470, 684, 684 II, 689, 687, 840)
OFFER VALID November 1 Thru 30, 2011.



Savings off current in-store point-of-sale price on select Bridgestone Dueler A/T or H/T tires. In-store installation required. Not to be combined with another offer on same product and not to be used to reduce outstanding debt. No cash value. Offer good at participating stores. Offer valid Nov 1 thru 30, 2011. See store for full details.

Firestone Affinity Touring

**PURCHASE 3 SELECT IN-STOCK
AFFINITY TOURING TIRES
AND RECEIVE THE 4TH FREE.**

Excludes Affinity Touring S1, S2, S4, T1, T2, T3, T4 Affinity HP & Affinity H/T

OFFER VALID November 1 Thru 30, 2011.

BUY 3 GET THE 4th FREE



Savings off current in-store point-of-sale price on in-stock Affinity Touring tires. In-store installation required. Not to be combined with another offer on same product and not to be used to reduce outstanding debt. No cash value. Offer good at participating stores. Offer valid Nov 1 thru 30, 2011. See store for full details.

1-800-TiresPlus | TiresPlus.com

GUARANTEED BEST TIRE PRICES[#]



\$64

SMALL CAR
PRIMEWELL

PS 830/850 175/75R13



\$61

TOURING
PRIMEWELL

PS 830/850 215/70R15



\$55

PERFORMANCE
PRIMEWELL

PS 830/850 195/60R15



\$92

SUV/LT TRUCK
PRIMEWELL

Valera H/T 235/75R15

EVERY TIRE WE SELL INCLUDES: FREE MOUNTING + FREE LIFETIME ROTATION + FREE ALIGNMENT CHECK + FREE TIRE PRESSURE CHECK

SERVICE OF THE MONTH - Alignment

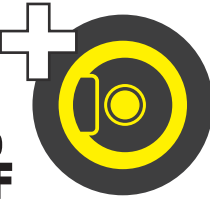
FREE ALIGNMENT CHECK

ADJUST ALL ALIGNMENT ANGLES TO MANUFACTURER'S SPECIFICATION
CENTER STEERING WHEEL

STATE-OF-THE-ART EQUIPMENT UPGRADES IN ALL LOCATIONS

PROVIDE BEFORE / AFTER PRINTOUTS

10% OFF



Most vehicles + Save off current in-store point-of-sale price + Redeem coupon at participating Michel Tires Plus location. + Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Void where prohibited + Subject to in-store equipment availability and employee qualifications to align vehicle + See store for details Expires 11/30/11



Dedicated Oil Change Bay

Oil Change by Appointment - Call or Set Up Online!
FREE 20 Pt. Courtesy Inspection[†] + FREE Washer Fluid Top Off
FREE Scheduled Maintenance Printout[†]

TIME SAVING OIL CHANGE

\$19.99 **\$7 OFF**
Plus Kendall High Mileage

Standard Kendall Synthetic Blend **\$7 OFF**
Premium Kendall Full Synthetic Mileage

Ask About Our
Tire Rotation



Most vehicles + Save off current in-store point-of-sale price + Install new oil filter + Refill up to 5 qts motor oil (Additional quarts extra) + Lubricate chassis (if applicable) + Add \$2.50 for used oil filter recycling + Redeem coupon at participating Michel Tires Plus location. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Void where prohibited. + See store for details + Expires 12/31/11



See store for complete details and eligible tires. See store for complete terms and conditions of written limited warranties. Lifetime warranties are only valid for as long as original customer owns the vehicle. #After the sale and up to 30 days. Bring in the advertisement or quote listing tire and price. Present your original invoice to salesperson. We will verify price and calculate refund (200% of tire price difference). ~Additional auto service and vehicles with special tire and wheel components and/or fitments may require additional time.

01 MTP-12 BIG 4 MTP-0 V2

FREE

BRAKE INSPECTION



MANUFACTURER'S MAINTENANCE SCHEDULE Printout



Available online at TiresPlus.com

STRAIGHT-FORWARD ALIGNMENT CHECK

1-800-TiresPlus

Most vehicles + at participating Michel Tires Plus location. + See store for details + Expires 12/31/11

10% OFF

REGULAR PRICE

ALIGNMENT



SCHEDULED MAINTENANCE + 1 SERVICE



BATTERY SAVINGS



TUNE UP



SHOCKS/STRUTS



ENGINE DIAGNOSTICS



RADIATOR FLUSH



BRAKE FLUSH



Most vehicles + Save off current in-store point-of-sale price + Redeem coupon at participating Michel Tires Plus location. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Void where prohibited. + See store for details + Expires 12/31/11

15% OFF

REGULAR PRICE

SCHEDULED MAINTENANCE



+ 2 SERVICE (Choose 2 and Save)

Transmission Fluid Exchange + Radiator Flush & Fluid Exchange + Engine & Fuel System Service + Differential Fluid Exchange + Brake Fluid Flush

FREE Manufacturer's Maintenance Schedule Printout
Available online at TiresPlus.com

BRAKE SERVICE



Install New Wagner® Thermo-Quiet Brake Pads/Shoes
Includes Lifetime Pads & Shoes Warranty
(See Store For Details)



Most vehicles + Save off current in-store point-of-sale price + Redeem coupon at participating Michel Tires Plus location. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Void where prohibited. + See store for details + Expires 12/31/11

20% OFF

REGULAR PRICE

ROTATE & BALANCE



Increase Your Tire's Life!
Regular tire rotation and wheel balance can increase tire life and provide a smoother ride
Includes inspection of tread wear, air pressure and valve stems
Includes FREE Brake Inspection

SCHEDULED MAINTENANCE + 3 OR MORE SERVICES (Choose 3 and Save)



Transmission Fluid Exchange + Radiator Flush & Fluid Exchange + Engine & Fuel System Service + Differential Fluid Exchange + Brake Fluid Flush

FREE Manufacturer's Maintenance Schedule Printout
Available online at TiresPlus.com



Most vehicles + Save off current in-store point-of-sale price + Redeem coupon at participating Michel Tires Plus location. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Void where prohibited. + See store for details + Expires 12/31/11



BUY 3 GET THE 4th FREE

BRIDGESTONE Dueler A/T & H/T

PURCHASE 3 SELECT IN-STOCK BRIDGESTONE DUELER A/T OR H/T TIRES AND RECEIVE THE 4TH FREE.

OFFER VALID November 1 Thru 30, 2011. See front for more details.

Firestone Affinity Touring

PURCHASE 3 SELECT IN-STOCK AFFINITY TOURING TIRES AND RECEIVE THE 4TH FREE.

OFFER VALID November 1 Thru 30, 2011.

02-MTP 12

Save of in-stock point-of-sale price on select Bridgestone Dueler A/T and H/T and Firestone Affinity Touring tires. In-store installation required. Not to be combined with another offer on same product and not to be used to reduce outstanding debt. No cash value. Offer good at participating stores. Offer valid November 1 thru 30, 2011. See store for full details.

STAY ON THE ROAD AND NOT IN A WAITING ROOM.



30 DAYS PRICE & RIDE GUARANTEE#

If you find a lower advertised price on the tires you purchased, we'll refund 200% of the price difference. Not satisfied with your new tires? We'll replace them within 30 days.

60 MINUTES TIRE INSTALLATION~

We know time is important to you. That's why we will install your new tires fast and get you back on the road safely.

90 SECONDS CREDIT CARD APPLICATION

Stress Free Financing Most applications processed within 90 seconds. Subject to approval.

COMPLETE VEHICLE INSPECTION + OIL CHANGE + BRAKES + TUNE UP + FUEL SYSTEM CLEANING + ROTATION + TRANSMISSION + ALIGNMENT + BATTERIES + BELTS + SHOCKS + STRUTS + TIRES AND MUCH MORE



Shop supply charges in the amount of 6% of labor charges will be added to invoices greater than \$35. These charges will not exceed \$25 and represent costs and profits. Shop supply charges not applicable in CA or NY. Non-mandated disposal charges, if any are disclosed above, may also represent costs and profits. Shop supply fees may vary by location. *If you don't achieve guaranteed mileage, your Michel Tires Plus retailer will replace your tires on a pro-rated basis. Actual tread life may vary. All warranties apply only to original owner on originally installed vehicle. See retailer for details.

Mon - Fri Open 7 - 7 Saturday 7 - 6 Open Sunday 9 - 5 - No Dealers, please



Sylvania • 5154 Monroe Street (Mon - Fri 7-8) ... 841-7633

Toledo • 3120 W Central Ave 531-7700

E. Toledo • 3311 Woodville..... 691-7111

S. Toledo • 1205 S Reynolds Road..... 385-4411

N. Toledo • 521 West Alexis Road..... 478-4070



MTP-Ohio1111 V2